

Who's Who: **THE STAFFING**



INTRODUCING THE STARS



By Craig Johnson and KJ Fullam

Meet the Stars



WE WOULD LIKE to draw attention to the people who make this industry work. Yes this issue is all about you. You bring us something we can't do without: jobs. There are those among you who create jobs as well as those who place people in them. Finding jobs in any economy is challenging enough but in this one, "challenging" takes on a whole new meaning. These lists credit people who have made a difference to the industry and thereby positively affected the lives of hundreds, if not millions. The Staffing 100 is not a ranking; rather, it's a list of influential staffing leaders chosen after a thorough review of nominations made by you, our advisors and

the Staffing Industry Analysts team. We hope to update this list yearly. If your nominations did not make it to this year's Staffing 100, don't give up. There is always next year.

These folks have influenced staffing for the better and helped drive its growth. They are a mixture of the young and old, those just starting out and those who are CEOs of established corporations. Although our list is not an academic or objective study, it gives a contemporary viewpoint of who is important to the staffing industry today. To see how we broke down the Staffing 100 by category, see the lists starting on page 44.



CHARLES J. ABADIE



SHELDON ARORA

Charles J. Abadie is in his third year at the helm of Advantage Resourcing (formerly Radia Holdings), a Tokyo-based firm with operations in the United States and Europe that boasted \$2.2 billion in estimated global staffing revenue in 2010. Abadie is former president and CEO of Tandem Staffing (where he provided strategic direction for more than 7,000 employees). In addition, he held a number of senior executive positions at CDI Corp. — not only managing CDI's largest operational unit but also facilitating the merger of its engineering and information technology staffing divisions.

Sheldon Arora, CEO of LiquidAgents Healthcare LLC, knows how to make his employees happy. LiquidAgents ranks No. 1 on *SI Review's* 2011 rankings of best staffing firms to work for among companies with between 20 and 50 internal employees. It ranked No. 2 on the 2010 list. Modern Healthcare and the Dallas Business Journal also ranked the firm as a top place to work in 2010. The firm values employee opinion and works to create a friendly, supportive atmosphere. A pool and ping pong table, an espresso maker and a fully stocked kitchen are some features that it offers its workers. Arora established Plano,

Texas-based LiquidAgents in 2003. The company provides travel nursing and travel allied professionals.



JON E. BARFIELD

Jon E. Barfield became president of The Bartech Group in 1981 and took on the chairman role as well in 1995. He has been particularly active in support of minority business development. In 2008, The Bartech Group, received the Class IV National Minority Supplier of the Year Award from the National Minority Supplier Development Council, one of the highest honors that can be received by a U.S.-based minority company. Livonia, Mich.-based Bartech ranks No. 80 on Staffing Industry

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recognition of Select's rapid growth in the 21st century. Select ranks No. 8 on Staffing Industry Analysts' list of largest U.S. staffing firms with U.S. staffing revenue of \$1.75 billion.



MARK STAGEN

Mark Stagen is founder and CEO of Emerald Health Services, a Marina del Rey, Calif.-based healthcare staffing firm that provides travel nurses. He is also a founder and president of the National Association of Travel Healthcare Organizations, a nonprofit organization begun in 2008 to promote ethical practices in the travel healthcare industry. Stagen received the Ernst & Young Entrepreneur of the Year award for the Greater Los Angeles region and was selected as one of 30 national finalists. Prior to Emerald, Stagen co-founded Telecore, a broadband staffing and engineering firm that was sold to Viasource Communications in 2000.



WILLIAM H. STOLLER

William H. Stoller began in 1973 at Acme Personnel Services. Today, he is vice chairman of Express Employment Professionals, a privately held franchiser in the staffing industry. Stoller created Express along with Robert A. Funk and James Gray in 1983. Oklahoma City-based Express ranks No. 10 on Staffing Industry Analysts' 2011 list of largest U.S. staffing firms based on 2010 U.S. staffing revenue of \$1.66 billion. Industrial and office/clerical staffing are its two largest segments. In addition, *SI Review* this year ranked the company as one of the best staffing firms to work for. Stoller served as chairman of the American Staffing Association in 2009 and currently serves on the ASA's board of directors.



MARK TOTH

Mark Toth is chief legal officer for Manpower North America, and he is a recognized expert on legal issues affecting the U.S. workplace and has been the focus of interviews by media outlets ranging from *The Wall Street Journal* to *60 Minutes*. In addition to his responsibilities with Manpower, Toth also produces a popular blog "Everything You Ever Wanted to Know About Employment Law (But Didn't Want to Pay a Lawyer to Ask)", publishes an employment law alert for more than 5,000 subscribers, and hosts a quarterly webinar that regularly attracts more than 2,000 attendees. Finally, Toth was recently named to the Society of Human Resource Manager's national "Top 10 Highest-Rated Speakers" list. He also was named one of the 10 "Most Intriguing People" in the staffing industry by *SI Review* back in 2009.



NINA VACA-HUMRICHOUSE

Nina Vaca-Humrichouse, chairman and CEO of Pinnacle Technical Resources, founded the company in 1996 with no outside capital and only two years of work experience. Today, the company ranks No. 3 on Staffing Industry Analysts' list of fastest-growing staffing firms with 2010 U.S. staffing revenue of \$188.0 million and five-year compound annual growth of 43.77 percent. In addition, Vaca-Humrichouse has been named chair of the board of directors for the United States Hispanic Chamber of Commerce, and was named one of the "100 most influential Hispanics in America" by *Latino Leaders* magazine.



M. KEITH WADDELL

M. Keith Waddell is vice chairman, president and CFO of Robert Half International Inc. Waddell began serving as CFO in 1988, and has been a director of the company since 1999. Robert Half ranked as the fifth largest U.S.